

## **CLUB COLLABORATIONS**

It's not just a partnership its a collaboration!

## WHAT IS A CLUB COLLABORATION?

Here at Ignite, we pride ourselves on offering the most bespoke clubwear and service we can. We also want your club to feel as part of the journey to new sportswear as we are throughout as we know from our own experience that purchasing items such as playing kits or technical apparel is a big expense and pressure with often it being tough to find sponsorships especially at grassroots level and that's why we launched our club collaboration proposition.

The collaboration is simply a set time agreement between us at Ignite Sports Apparel and your club, which will see us become the Official Kit and Sporting Apparel partner of the club. By doing this, all your club kit is in one place. To start a collaboration with us all you need to do is place a minimum spend order\* and let us know you want to join the club collaboration programme.

There are many benefits to joining our club collaboration programme including things such as discount on orders, an online club shop open 24 hours as well every purchase earning you money towards a free kit, as the standard things such as free design service on any garments.

One feature of the club collaborations that we have found to be really popular is the club shop, allowing clubs to have their products available to order for new players, supporters or just as and when they need additional items. This is available 24/7 and it's as simple as finding your club, finding your item, order and pay and the order will be processed immediately. No hassle of having to collect money in, no worries of if the orders been done or how it's doing as you can track it all through your online account. We can also add to your club's shop at any point so if you add products during the season, we can just simply add it on. Simple really!

Along with all these benefits we will also do all we can to support your club in the best way we can. This will include promoting you on our social channels, promoting your club and the collaborations as well as pieces of your kit for others to see!

## **CORE BENEFITS**

Each club that joins will receive several benefits including:

- A Free Kit with every £4000 net spend.
- Partner exclusive offers including pre-released deals and offers.
- Free Delivery on all goods ordered.
- Fast track production and delivery (Where applicable).
- Free Club Shop accessible 24/7.
- Free sponsors shirt.
- Free Bespoke Designs

If you want to find out more, or want to sign up why not get in touch with us and see how we can help you. There's no pressure and we'll always advised the best we can. We'd love to work with you and your club!